



# PARALLEL WINDSOR





One of the **biggest**  
social problems in the  
UK is...

# DISABILITY INCLUSION

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**13.9 MILLION** disabled people in UK

**22%** of the UK population







So, we launched a social enterprise called PARALLEL

**WITH ONE  
SIMPLE PURPOSE .....**



... to support the  
D/deaf & disabled  
community to be  
free to....

# LIVE LIFE TO THE FULL

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...in mainstream  
society







# NO LIMITS LIVING

Through an  
attitude of.....





...and to help achieve this purpose, we  
created a unique & **award-winning** .....

# MAJOR EVENT

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With an aim is to establish a **national annual  
celebration of disability inclusion**.....



**PARALLEL**  
**WINDSOR**



....Introducing  
Parallel Windsor  
the UK's biggest  
fully inclusive

**CHALLENGE EVENT  
& FESTIVAL OF  
INCLUSIVITY**

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# PARALLEL WINDSOR





... our in-person  
'home' is the iconic

# WINDSOR GREAT PARK & LONG WALK

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... **PUSH**  
**RUN OR**  
**WALK ...**

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.... in a range of fully accessible distances;  
with no cut off times..



Plus our very own - **SUPERSENSORY1K™ &**  
**SENSORY360™**

Encouraging people of all ages & abilities to challenge  
themselves, get moving, get sensory & get social

**Brought to life through  
our unbridled spirit of....**





START  
TOGETHER  
FINISH  
WHENEVER





... Supported by a

# FESTIVAL OF INCLUSIVITY

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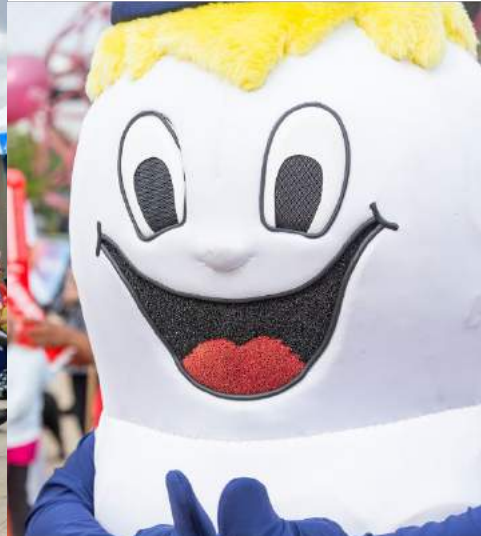
- A fun, free & fully accessible family fest
- Featuring themed interactive zones; including active lifestyle, technology, entertainment, literature, mobility, travel & community

## ADDITIONAL FEATURES

- Main performance stage - music
- The Parallel Beats stage - talks
- Food village; including the famous 'Clusivity Inn'
- Charity village
- Workshops

**connecting people with brands,  
business & communities....**







... whilst simultaneously  
integrating a fully accessible  
virtual event ....

# PARALLEL WINDSOR VIRTUAL

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Remote participation  
across all distances

Festival Toolkits

Pre-recorded content  
via Parallel Windsor  
Virtual digital  
platform

Live broadcast &  
streaming

Parallel Windsor  
Virtual Studio

Moving Stories









I AM IN!  
#NOLIMITSLIVING

27 JUNE 2021 | PARALLELLIFESTYLE.COM





We also focus on reaching a wider audience through a content rich strategy...

.....Creating dynamic, uplifting, moving stories, features, films & programming....



PARALLEL  
beats





.... designed to shine  
a positive light  
on the

**DEAF &  
DISABILITY  
COMMUNITY**

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A smiling woman with red hair and colorful face paint around her eyes is holding a large white sign. The sign features a stylized Union Jack in the top left corner and the text 'VERY INCLUSIVE PEOPLE' in bold, black, sans-serif capital letters. Above the text is a small logo for 'PARALLEL LONDON' which consists of a stylized 'P' and 'L' inside a square. The background is a blurred outdoor event space with other people and structures.

.... & continue to grow  
our vibrant community  
of volunteers....

We call them

**VIPs**

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**Very  
Inclusive  
People**



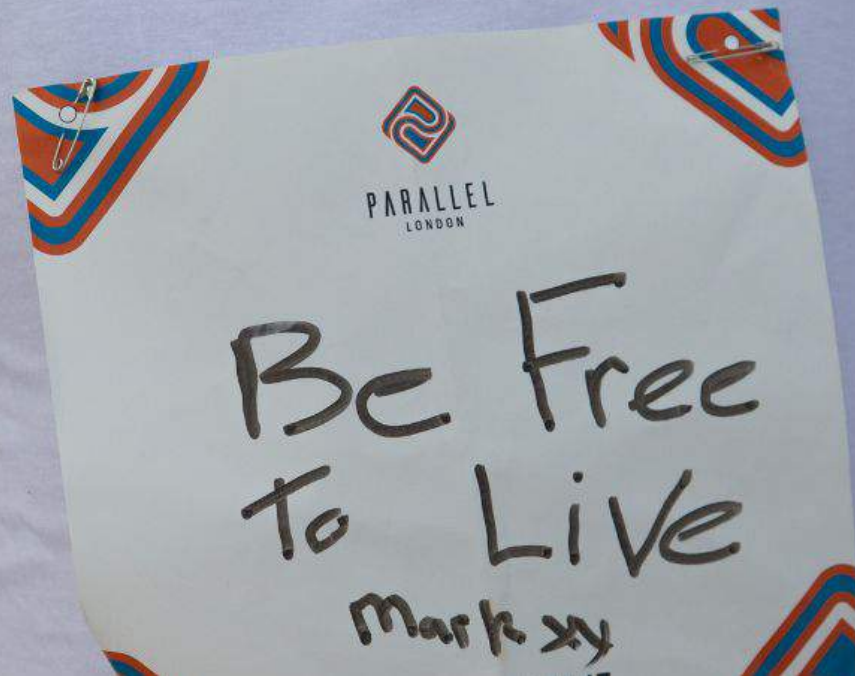
Parallel Windsor is a  
**SOCIAL ENTERPRISE**

We are in the business of...

**INCLUSIVITY**

...where society profits

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# PARALLEL

## NO LIMITS LIVING

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