



# READY STEADY READ

Dear Parent/Guardian,

Research has found that reading levels can slide backwards by about a month's progress during the summer break, known as the 'Summer Slide'. To prevent this and encourage a lifelong love of reading, we are running a sponsored read over the summer holidays.

The project is being organised in conjunction with our Independent Usborne Partner, Sara's Story Store, and all the money raised will go towards brand new books for our school. In addition to the sponsorship money, Usborne will also donate up to 60% of the total raised in **EXTRA FREE BOOKS** to the school. So, for every £10 raised, we could get an extra £6 in FREE Usborne books!

Please encourage your child to spend a small amount of time reading each day. They can read books, comics, magazines, newspapers, menus, websites, recipes, poems, leaflets, instructions – anything with words! All pupils will be given reading logs so they can record how many minutes per day they spend reading.

The class who collectively reads for the most minutes throughout the challenge will be awarded a class trophy and crowned the Class Champions of this exciting event!

We also kindly ask you to support our sponsored read by sponsoring your child and encouraging them to actively fundraise for our school by seeking sponsorship from their family, friends and community. Prizes will be awarded to children who show exceptional fundraising efforts:

- Bronze: £50+ raised through sponsorship
- Silver: £75+ raised through sponsorship
- Gold: £100+ raised through sponsorship
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The pupil who raises the most money through sponsorship will be awarded the **GRAND PRIZE** of a hamper of brand new books to take home!

All sponsorship payments will be handled online through a simple digital sponsorship form available here: <https://forms.gle/xk6rbvfhDNN4jT6R6>

Alongside this sponsored reading challenge we kindly ask you to consider whether you would be able to help with Usborne's 'Community Book Pledge'. This is a nationwide initiative to help schools and nurseries across the UK. With the help of local businesses, thousands of schools across the UK have been able to fill their libraries and classroom bookshelves and we would love your support to do the same for our school. If you would like to support our Community Book Pledge through your own business, you can help us by pledging any amount of money towards buying new books for our (or any other school or nursery as nominated by you). All donation amounts will be gratefully received. Businesses supporting us will receive acknowledgement in our school newsletter and social platforms and will also be sent a donor's poster to proudly display at your workplace. For more information, please contact: [saras.story.store@gmail.com](mailto:saras.story.store@gmail.com)

We look forward to having lots more books for your child to read, share and enjoy!